BA or BS in Communication Studies, emphasis Rhetoric and Public Communication (36-37 hours)

Name: _____________________________________ Z-ID: ___________________ Date: ______________

This guide only covers major emphasis requirements. Consult NIU Undergraduate Catalog for degree requirements. Consult College of Liberal Arts and Sciences advising on non-major degree requirements.

Required Courses - complete ALL of these:

☐ COMS 252 Intro to Communication Studies (3)
☐ COMS 305 Argumentation & Debate (3)
☐ COMS 400 Rhetorical Theory (3) (PRQ: COMS 252)

Block 1: Performance - complete ONE of these:

☐ COMS 309 Performance in Speech Communication (3) (PRQ: COMS 100)
☐ COMS 361 Business & Professional Communication (3) (PRQ: COMS 100)
also counts: COMS 200, 300

Block 2: Skills - complete ONE of these (courses cannot double count):

☐ COMS 309 Performance in Speech Communication (3) (PRQ: COMS 100)
☐ COMS 355 Media Writing (3)
☐ COMS 357 Introduction to Studio Production (4)
☐ COMS 359 Interactive Media Production I (4)
☐ COMS 361 Business & Professional Communication (3) (PRQ: COMS 100)

☐ COMS 409 Internship (3)
☐ JOUR 200A or 200B Basic News Writing (3) (PRQ: ENGL 203 OR 204)
☐ JOUR 312 Graphics of Communications (3) (PRQ: Sophomore)
also counts: COMS 200, 201, 203, 300

Block 3: Analysis - complete ONE of these:

☐ COMS 401 Criticism of Public Rhetoric (3)
☐ COMS 419 Political Communication in America (3)
☐ COMS 496R Special Topics in Rhetoric (3)

☐ COMS 403 Freedom of Speech & Communication Ethics (3)
☐ COMS 455 Media Law & Ethics (3)
☐ JOUR 480 Journalism Law & Regulation (3) (PRQ: Junior standing)

Block 4: Ethics - complete ONE of these:

☐ COMS 405 Advanced Interpersonal Communication (3) (PRQ: COMS 303)
☐ COMS 410 Communication & Gender (3)
☐ COMS 419 Political Communication in America (3)
☐ COMS 460 Television Theory & Criticism (3)
☐ COMS 462 Film Theory & Criticism (3)

☐ COMS 465 Computer-mediated Communication (3)
☐ COMS 470 Campaign Strategies & Development (3) (PRQ: COMS 370 or COMS 380 or JOUR 335)
☐ COMS 480 Communication & Conflict Management (3) (PRQ: COMS 303)
☐ COMS 481 Communication Ethics in Organizations (3)
☐ COMS 492 Special Topics in Media Production (3)
☐ COMS 493 Special Topics in Media Studies (3)
☐ COMS 496R Special Topics in Rhetoric (3)
☐ COMS 498A Independent Study (3)
☐ COMS 498B Media Production Independent Study (3)
☐ JOUR 335 Principles of Public Relations (3) (PRQ: Sophomore standing)
☐ JOUR 435 Advanced Public Relations (3) (PRQ: COMS 370/COMS 380/JOUR 335 and junior standing)
☐ JOUR 483 Mass Media in Modern Society (3) (PRQ: Junior standing)
also counts: COMS 220, 230, 491, 496C

Block 5: Complete FIVE of these (courses cannot double count):

☐ COMS 302 Intro to Organizational Communication Theory (3)
☐ COMS 303 Intro to Interpersonal Communication Theory (3)
☐ COMS 304 Intro to Persuasion Theory (3)
☐ COMS 356 Critical Interpretation of Film/TV (3)
☐ COMS 362 Intercultural Communication (3)
☐ COMS 370 Principles of Advertising (3)
☐ COMS 380 Corporate Advocacy & Issue Management (3)
☐ COMS 401 Criticism of Public Rhetoric (3)
☐ COMS 402 Group Communication (3) (PRQ: COMS 303)
☐ COMS 404 Communication Theories (3) (PRQ: COMS 252)
☐ COMS 405 Advanced Interpersonal Communication (3) (PRQ: COMS 303)
☐ COMS 410 Communication & Gender (3)
☐ COMS 419 Political Communication in America (3)
☐ COMS 460 Television Theory & Criticism (3)
☐ COMS 462 Film Theory & Criticism (3)