Fall 2019

BA or BS in Communication Studies, emphasis Organizational/Corporate Communication (34-36 hours)

Name: ___________________________________ Z-ID: ___________________ Date: ______________

This guide only covers major emphasis requirements. Consult NIU Undergraduate Catalog for degree requirements. Consult College of Liberal Arts and Sciences advising on non-major degree requirements. A star (*) indicates a writing-infused course.

Complete ALL of the following courses:

- COMS 252 Intro to Communication Studies
- COMS 302 Intro to Organizational Communication Theory
- COMS 303 Intro to Interpersonal Communication Theory
- COMS 304 Intro to Persuasion Theory
- COMS 407 Practicum or COMS 497 Internship
  [This requirement is being phased out. Consult with Department of Communication advisor.]

Block 1: Speech Performance - complete ONE of these:

- COMS 220 Rhetoric and Public Issues
- COMS 305* Argumentation and Debate
- COMS 309 Performance in Speech Communication (PRQ: COMS 100)
- COMS 361 Business and Professional Communication (PRQ: COMS 100)
- also counts: COMS 200, 300

Block 2: External Organizational Communication - complete ONE of these:

- COMS 370 Principles of Advertising
- COMS 380 Corporate Advocacy and Issue Management
- COMS 461B Organizational Communication: External (PRQ: COMS 302)
- COMS 496D Special Topics in Persuasion and Social Influence (PRQ: COMS 304)
- JOUR 335 Principles of Public Relations (PRQ: Sophomore standing)

Block 3: Internal Organizational Communication - complete ONE of these:

- COMS 402 Group Communication (PRQ: COMS 303)
- COMS 404 Communication Theories (PRQ: COMS 252)
- COMS 405 Advanced Interpersonal Communication (PRQ: COMS 303)
- COMS 461A Organizational Communication: Internal (PRQ: COMS 302)
- COMS 480 Communication and Conflict Management (PRQ: COMS 303)
- COMS 496A Special Topics in Interpersonal Communication and Personal Relationships (PRQ: COMS 303)

Block 4: Rhetorical Communication - complete ONE of these:

- COMS 400 Rhetorical Theory (PRQ: COMS 252)
- COMS 401* Criticism of Public Rhetoric
- COMS 419* Political Communication in America
- COMS 496R Special Topics in Rhetoric

Block 5: Ethics - complete ONE of these:

- COMS 403 Freedom of Speech and Communication Ethics
- COMS 455 Media Law and Ethics
- COMS 481 Communication Ethics in Organizations
- JOUR 480 Journalism Law and Regulation (PRQ: Junior standing)

Elective course from any COMS courses 300+: __________

Elective course from any COMS courses 400+: __________