BA or BS in Communication Studies, emphasis Organizational/Corporate Communication (34-36 hours)

Name: _________________________  Z-ID: ___________________  Date: ______________

This guide only covers major emphasis requirements. Consult NIU Undergraduate Catalog for degree requirements. Consult College of Liberal Arts and Sciences advising on non-major degree requirements.

**Required Courses - complete ALL of these:**

- □ COMS 252 Intro to Communication Studies (3)
- □ COMS 302 Intro to Organizational Communication Theory (3)
- □ COMS 303 Intro to Interpersonal Communication Theory (3)
- □ COMS 304 Intro to Persuasion Theory (3)
- □ COMS 407 Practicum (1) or COMS 497 Internship (3)

**Block 1: Speech Performance - complete ONE of these:**

- □ COMS 305 Argumentation and Debate (3)
- □ COMS 309 Performance in Speech Communication (3) (PRQ: COMS 100)
- □ COMS 361 Business and Professional Communication (3) (PRQ: COMS 100)
- □ also counts: COMS 200, 220, 300

**Block 2: External Organizational Communication - complete ONE of these:**

- □ COMS 370 Principles of Advertising (3)
- □ COMS 380 Corporate Advocacy and Issue Management (3)
- □ COMS 461B Organizational Communication: External (3) (PRQ: COMS 302)
- □ COMS 496D Special Topics in Persuasion and Social Influence (3) (PRQ: COMS 304)
- □ JOUR 335 Principles of Public Relations (3) (PRQ: Sophomore standing)

**Block 3: Internal Organizational Communication - complete ONE of these:**

- □ COMS 402 Group Communication (3) (PRQ: COMS 303)
- □ COMS 404 Communication Theories (3) (PRQ: COMS 252)
- □ COMS 405 Advanced Interpersonal Communication (3) (PRQ: COMS 303)
- □ COMS 461A Organizational Communication: Internal (3) (PRQ: COMS 302)
- □ COMS 480 Communication and Conflict Management (3) (PRQ: COMS 303)
- □ COMS 496A Special Topics in Interpersonal Communication and Personal Relationships (3) (PRQ: COMS 303)

**Block 4: Rhetorical Communication - complete ONE of these:**

- □ COMS 400 Rhetorical Theory (3) (PRQ: COMS 252)
- □ COMS 401 Criticism of Public Rhetoric (3)
- □ COMS 419 Political Communication in America (3)
- □ COMS 496R Special Topics in Rhetoric (3)

**Block 5: Ethics - complete ONE of these:**

- □ COMS 403 Freedom of Speech and Communication Ethics (3)
- □ COMS 455 Media Law and Ethics (3)
- □ COMS 481 Communication Ethics in Organizations (3)
- □ JOUR 480 Journalism Law and Regulation (3) (PRQ: Junior standing)

Elective(s) from COMS courses numbered 300 and above (3): __________

Elective(s) from COMS courses numbered 400 and above (3): __________