BA or BS in Communication Studies, emphasis
Advocacy and Public Communication (33-34 hours)

Name: ___________________ Z-ID: ___________________ Date: ______________

This guide only covers major emphasis requirements. Consult NIU Undergraduate Catalog for degree requirements. Consult College of Liberal Arts and Sciences advising on non-major degree requirements. A star (*) indicates a writing-infused course. All courses are 3.00 credits unless marked otherwise.

Complete BOTH of these:

- COMS 252 Intro to Communication Studies
- COMS 305* Argumentation & Debate

Block 1: Performance - complete ONE of these:

- COMS 309 Performance in Speech Comm. (PRQ: COMS 100)
- COMS 361 Business & Professional Comm. (PRQ: COMS 100)
- also counts: COMS 200, 300

Block 2: Skills - complete ONE of these (courses cannot double count):

- COMS 309 Performance in Speech Comm. (PRQ: COMS 100)
- COMS 355* Media Writing
- COMS 357 Introduction to Studio Production (4)
- COMS 359 Interactive Media Production I (4)
- COMS 361 Business & Professional Comm. (PRQ: COMS 100)

Block 3: Analysis - complete ONE of these:

- COMS 400 Rhetorical Theory (PRQ: COMS 252)
- COMS 401* Criticism of Public Rhetoric
- COMS 419* Political Comm. in America
- COMS 496R Special Topics in Rhetoric

Block 4: Ethics - complete ONE of these:

- COMS 403 Freedom of Speech & Comm. Ethics
- COMS 455 Media Law & Ethics
- JOUR 480 Journalism Law & Regulation (PRQ: Junior standing)

Block 5: Complete FIVE of these (courses cannot double count):

- COMS 220 Rhetoric and Public Issues
- COMS 302 Intro to Organizational Comm. Theory
- COMS 303 Intro to Interpersonal Comm. Theory
- COMS 304 Intro to Persuasion Theory
- COMS 356 Critical Interpretation of Film/TV
- COMS 362 Intercultural Communication
- COMS 370 Principles of Advertising
- COMS 380 Corporate Advocacy & Issue Management
- COMS 401* Criticism of Public Rhetoric
- COMS 402 Group Communication (PRQ: COMS 303)
- COMS 404 Comm. Theories (PRQ: COMS 252 or 291)
- COMS 405 Advanced Interpersonal Comm. (PRQ: COMS 303)
- COMS 410 Communication & Gender
- COMS 419* Political Comm. in America
- COMS 460 Television Theory & Criticism
- COMS 462 Film Theory & Criticism
- COMS 465 Computer-mediated Communication
- COMS 470 Campaign Strategies & Development (PRQ: COMS 370 or COMS 380 or JOUR 335)
- COMS 480 Comm. & Conflict Management (PRQ: COMS 303)
- COMS 481 Comm. Ethics in Organizations
- COMS 492 Special Topics in Media Production
- COMS 493 Special Topics in Media Studies
- COMS 496R Special Topics in Rhetoric
- JOUR 335 Principles of Public Relations (PRQ: Sophomore standing)
- JOUR 435 Advanced Public Relations (PRQ: COMS 370/COMS 380/JOUR 335 and junior standing)
- JOUR 483 Mass Media in Modern Society (PRQ: Junior standing)
- also counts: COMS 230, 291, 496C, 498A, 498B